



MHP's 15th Housing Institute Social Media Guide

Here are sample tweets, handles and hashtags you can use on social media before and during the MHP Housing Institute taking place June 7-8, 2022. Feel free to create your own tweets or tweet out inspiring messages you hear during the program.

MHP Twitter Handle:

@mhphousing

MHP Center for Housing Data Twitter Handle:

@mhpdata

Hashtags:

#mhphi2022

#mhphousinginstitute

Sample Tweets before Housing Institute

Looking forward to @mhphousing Housing Institute this week and its focus on creating affordable housing near transit and other amenities. #mhphi2022
#mhphousinginstitute

@MHPhousing has a new density tool to be unveiled at the #mhphousinginstitute this week. Can't wait to learn more about @mhpdata tool Residency. #mhphi2022
#mhphousinginstitute

1½ years in the making @mhpdata has new tool to measure rez density of any piece of land in MA. Looking forward to the unveiling at #mhphi2022 this week.

Sample Tweets during Housing Institute

Taking a deep dive into the connections between housing, climate & transportation on Day 1 of @MHPhousing Housing Institute. #mhphi2022 #mhphousinginstitute.

Day 2 of @MHPhousing Housing Institute and discovering strategies on how to build support for affordable housing in the face of strong resistance. #mhphi2022
#mhphousinginstitute

Gr8 session at @MHPhousing Housing Institute on _____. #mhphi2022
#mhphousinginstitute

My favorite #mhphousinginstitute memory is _____. #mhphi2022
#mhphousinginstitute