

Get your facts straight



CPA + community housing
May 10, 2019

MHP Center for Housing Data

**Collect, analyze and
share information to drive
better conversations
around housing policy**

In Massachusetts, there's a lot of noise around housing

Housing a concern for rising senior population in Easthampton

In Quincy, demand for affordable housing exceeds supply in midst of luxury building boom

More than half of middle-income seniors will lack resources for housing and care, study says

Housing crisis fuels homelessness in Massachusetts

Our View: Even fewer choices for affordable housing

The rising cost of living in Lawrence
Demand for housing climbs as population - and rents - surge

5

**tips for
using data
to have
conversations
about housing**



1

Start with people





2

Take stock

3

Identify Patterns



Understand how your town has changed, how it is likely to change in the future, and use that information proactively.

How will housing be a part of your plan?





4 Know the facts

5

Learn from others





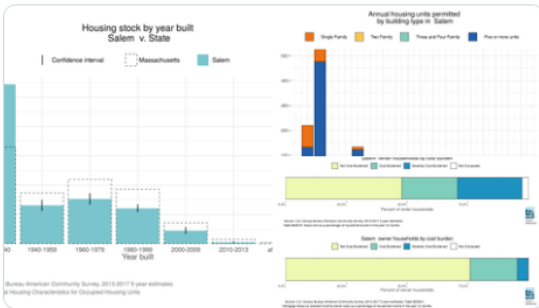
**Turning data
into action**
**What's your
housing story?**

A few examples:



Kim Driscoll
@MayorDriscoll

Most @CityofSalemMA housing built before 1950. Not enough new housing built in last decade. 50% of renters + 25% of owners struggling w/housing costs. All contributing to need for new housing (market rate + affordable) and why we need to pass @MassGovernor's Housing Choice Bill asap.



1:31 PM · Mar 30, 2019 · [Twitter Web Client](#)

19 Retweets 50 Likes



Sean Tierney @SeanFromCambMA · Apr 9

Arlington can't build new housing because it will cause gentrification? But it already happened. In 1990 ~42% of residents had a bachelors degree. Today it's about 75%. At the same time, town population declined from 1990-2010 by 2,000 people and has only recently seen an uptick.



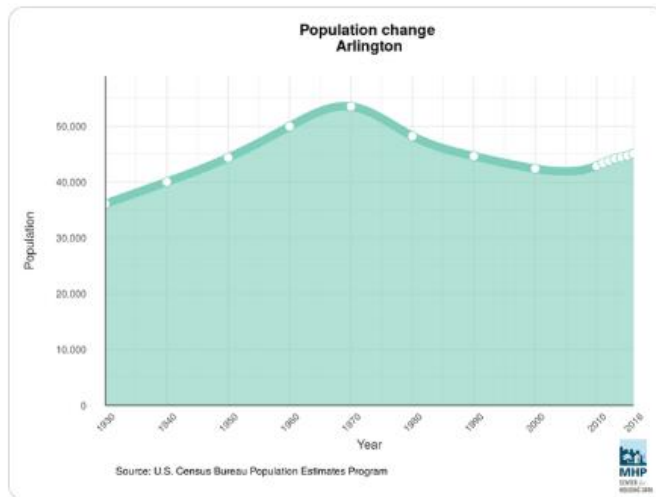
3 7 37

You Retweeted



Sean Tierney
@SeanFromCambMA

Here is the Arlington population chart from @mhpdata. Also shout out to @Harvard_JCHS for their Neighborhood Change tool: jchs.harvard.edu/research-areas...

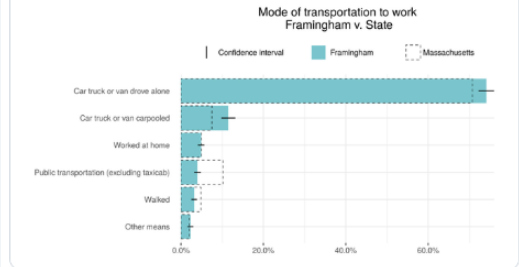


Chris Kluchman
@ChrisKluchman

#HousingChoice capital grant to Framingham is helping the City improve stormwater drainage in the downtown near the commuter rail station. #TOD @Framingham_MA

MHP Data @mhpdata · Apr 5

In #Framingham, where over 70% of residents drive alone to work, the new 24-unit Amsden Apartments emphasize proximity to commuter rail. #HousingRecap #DataTown tinyurl.com/y6976no6 @metrowestdaily @JimHaddadin

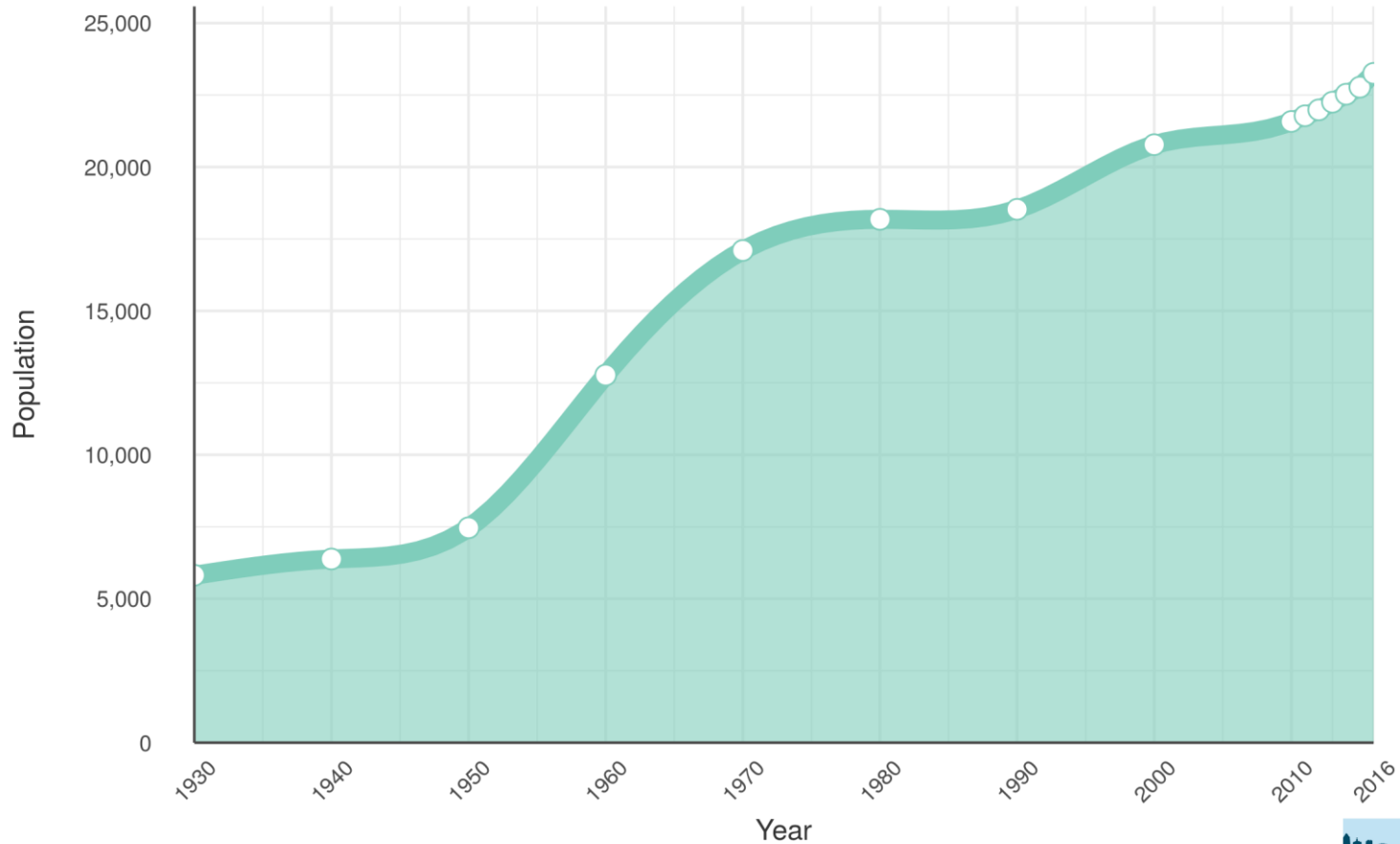


1:48 PM · Apr 5, 2019 · [Twitter for Android](#)

3 Retweets 9 Likes

Welcome to MysteryTown, MA

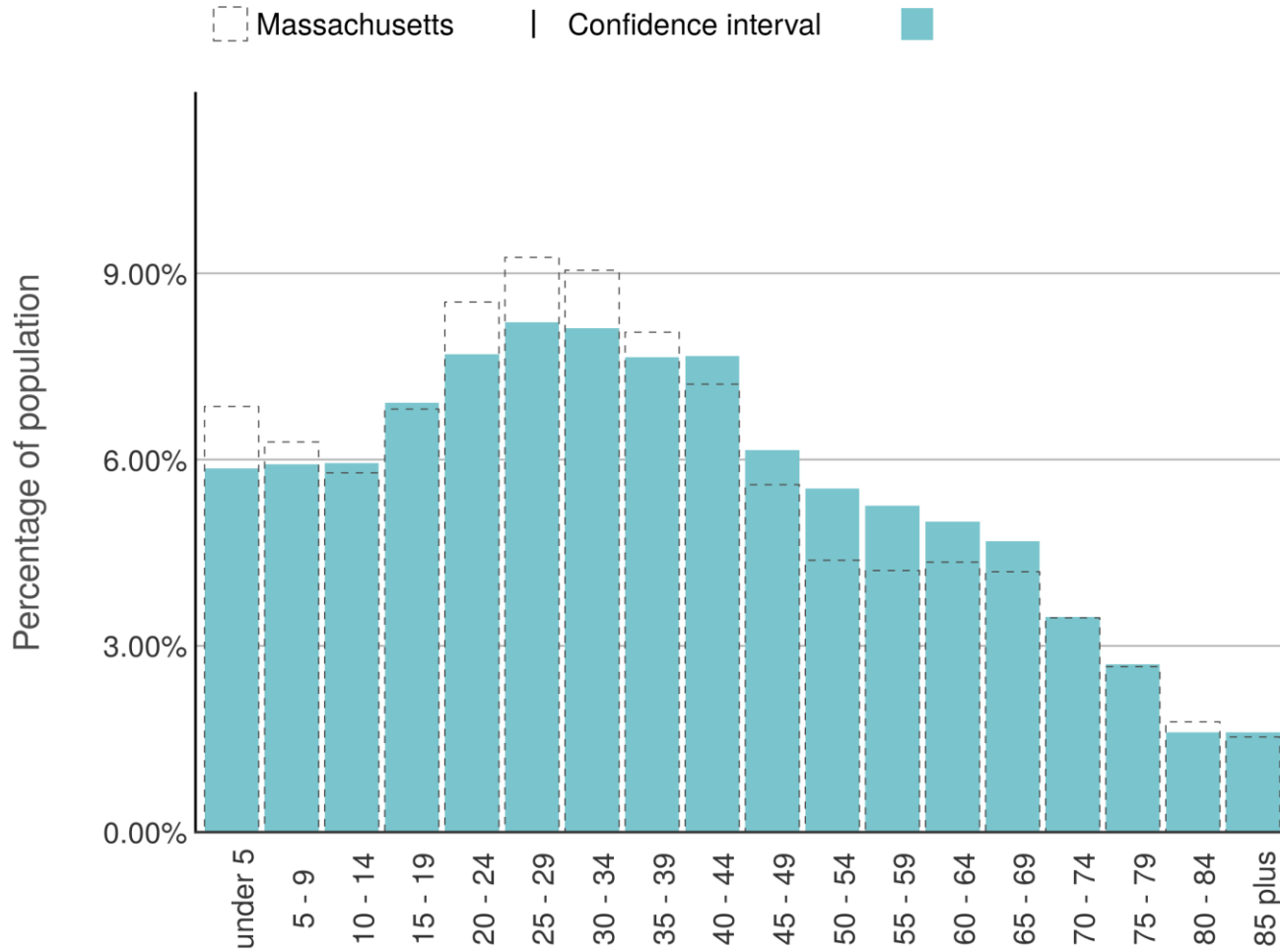
Population change



Source: U.S. Census Bureau Population Estimates Program

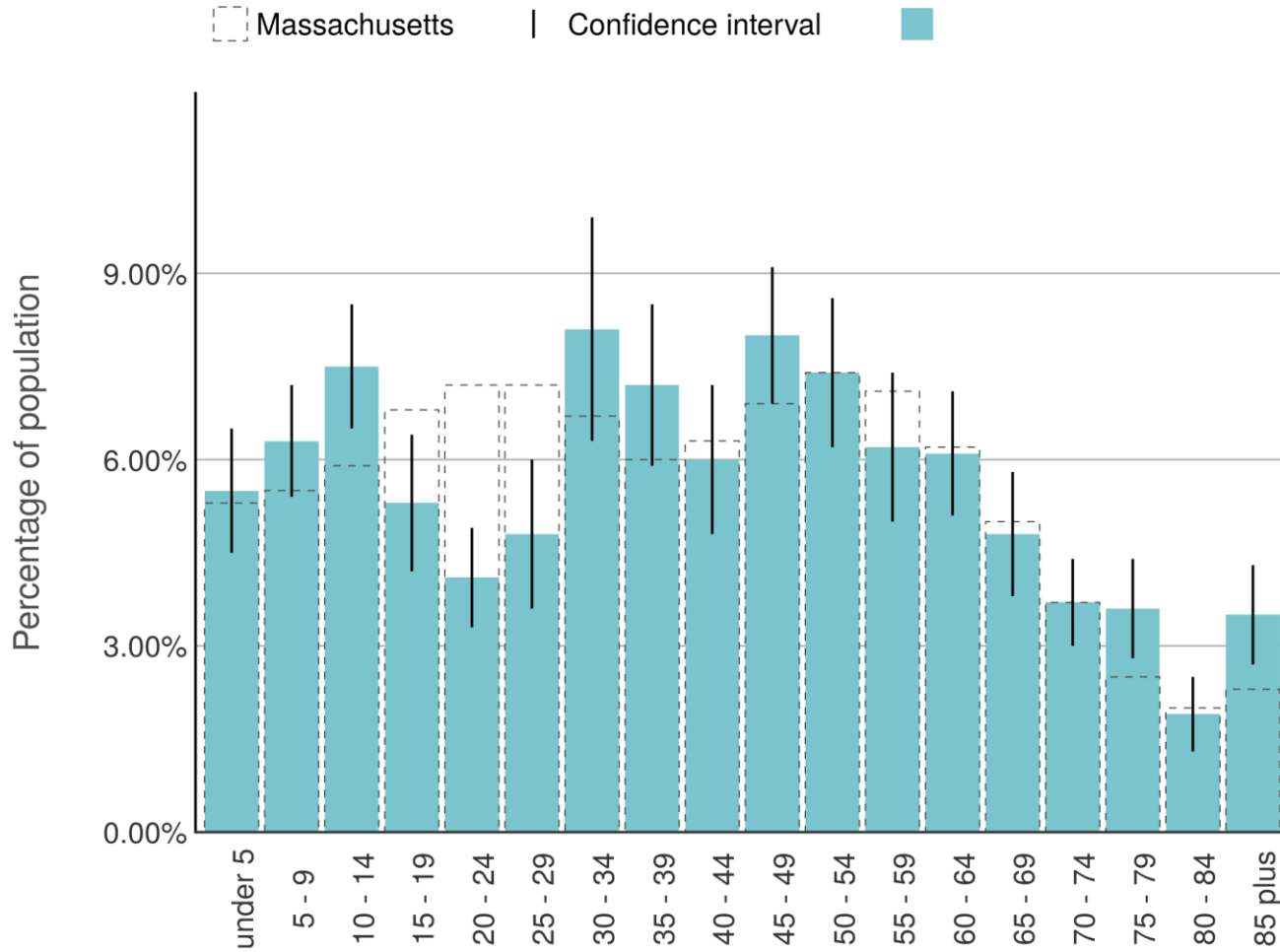


Age distribution of population v. State 1990



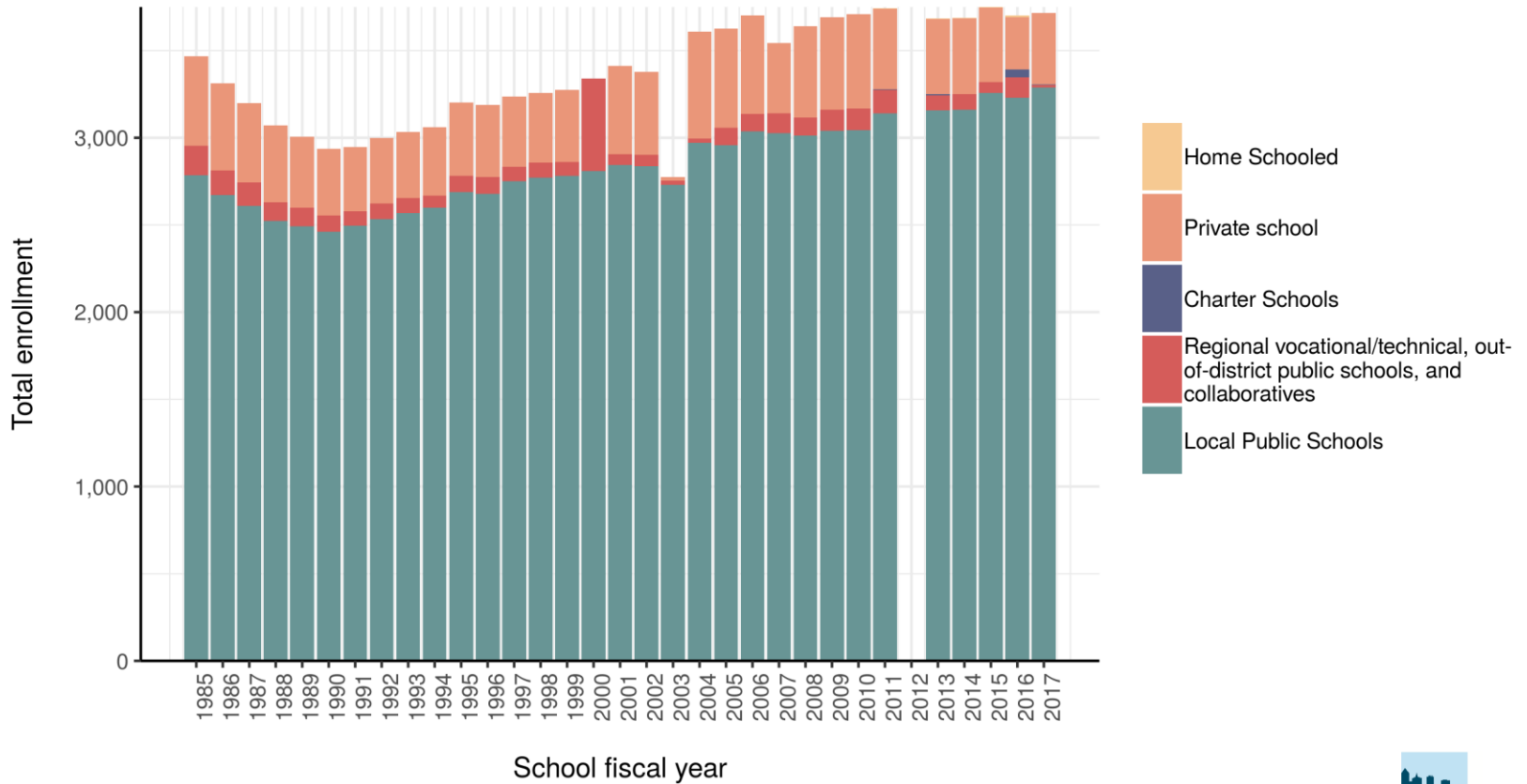
Source: U.S. Census Bureau: Decennial Census 1990-2010 & American Community Survey, 2013-2017 5-year estimates. Table S0101: Age and Sex

Age distribution of population v. State 2013-2017 ACS



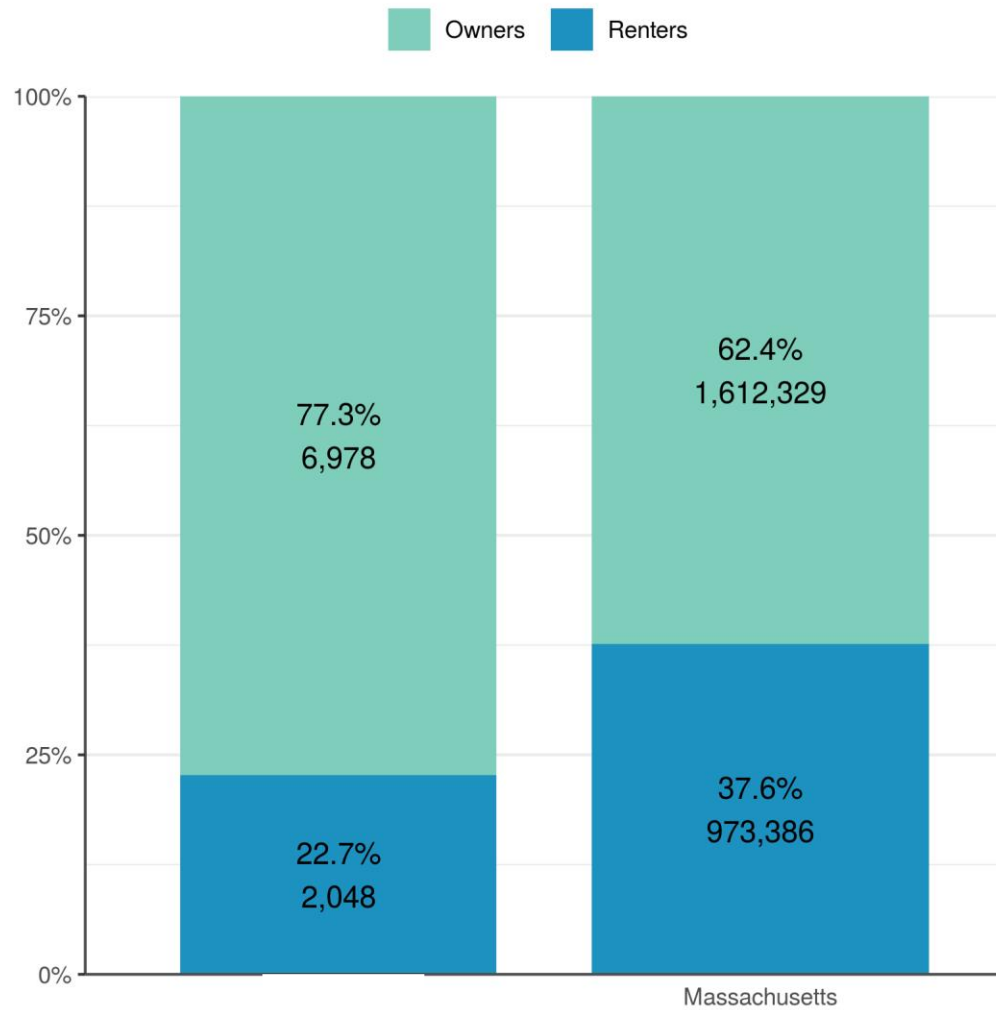
Source: U.S. Census Bureau: Decennial Census 1990-2010 & American Community Survey, 2013-2017 5-year estimates. Table S0101: Age and Sex

School aged children by enrollment type



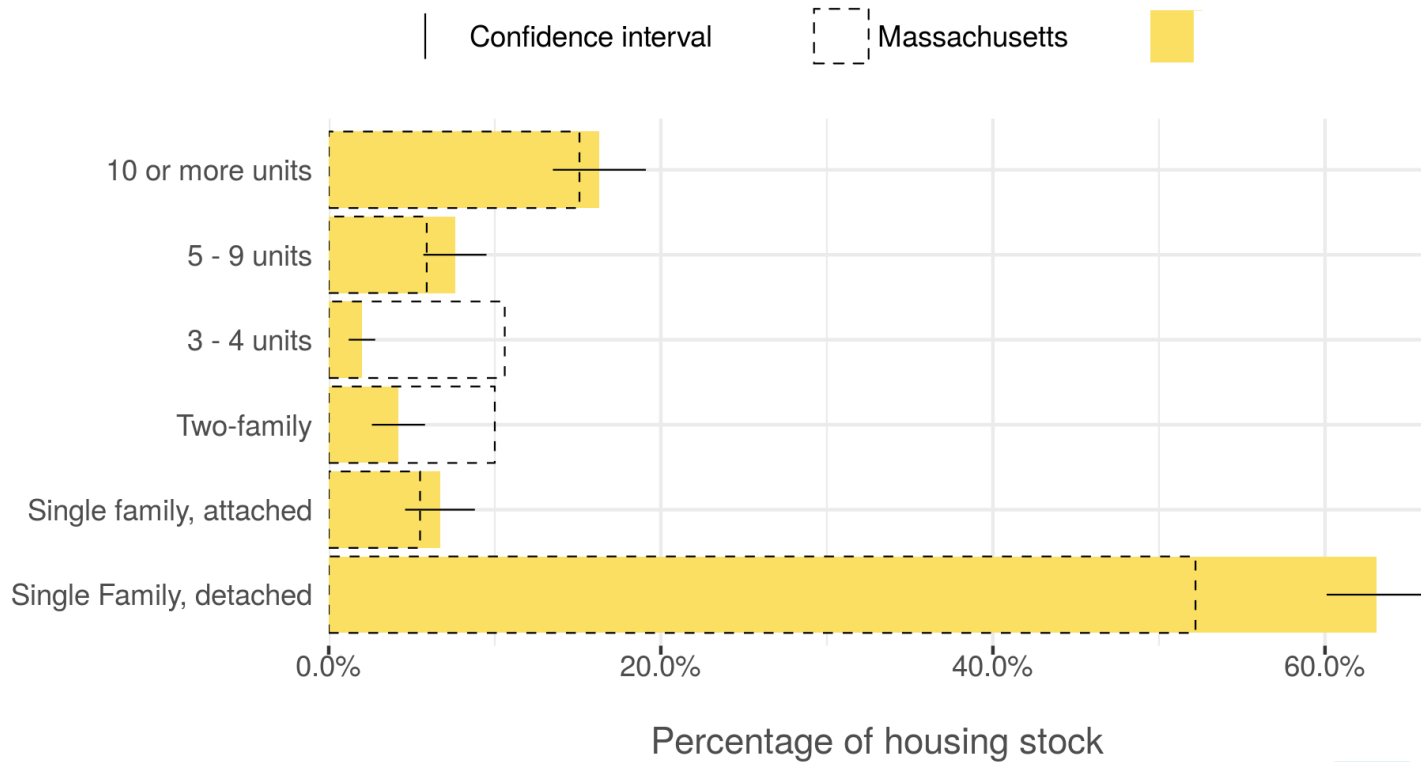
Source: Massachusetts Department of Elementary and Secondary Education

Tenure Mix v. Massachusetts



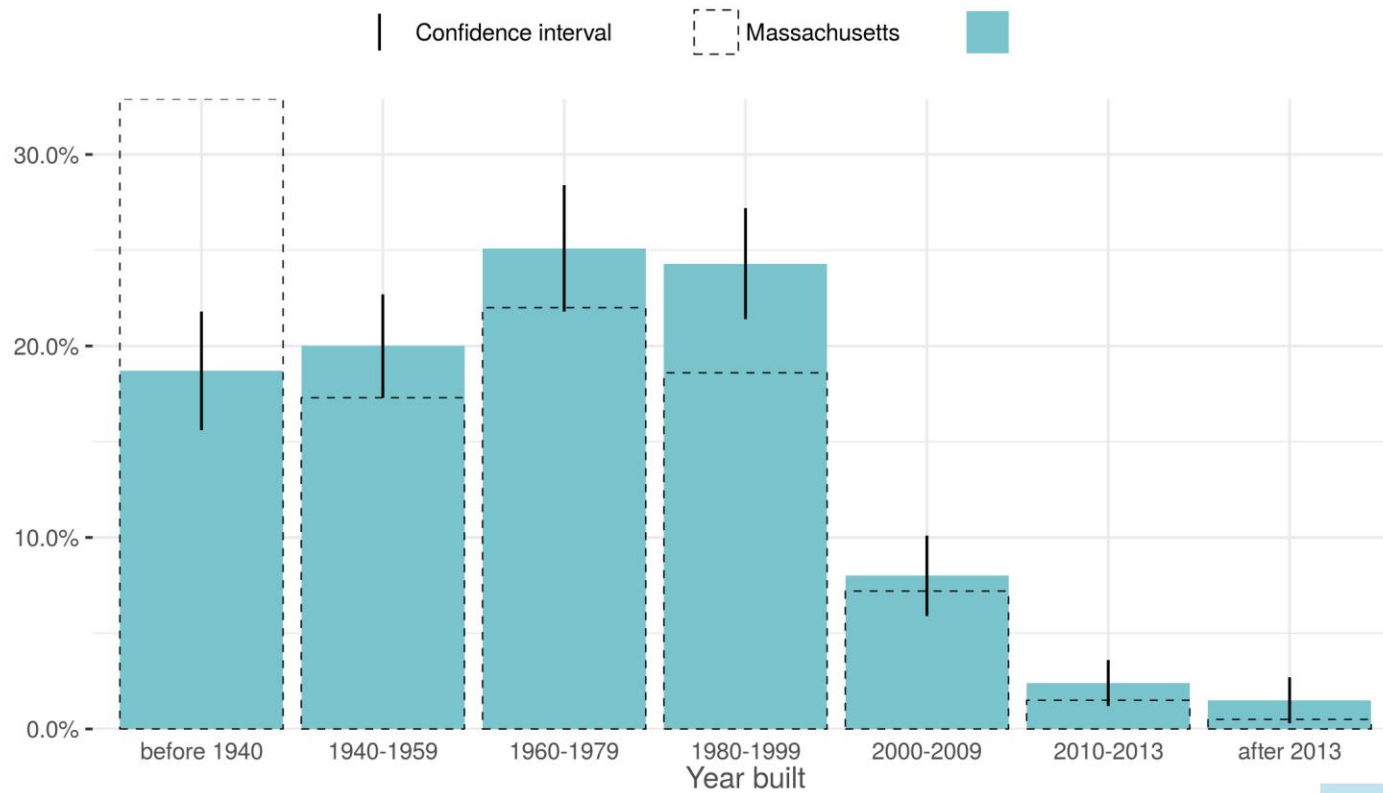
Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates.
Table DP04: Selected Housing Characteristics

Housing units by building type v. State



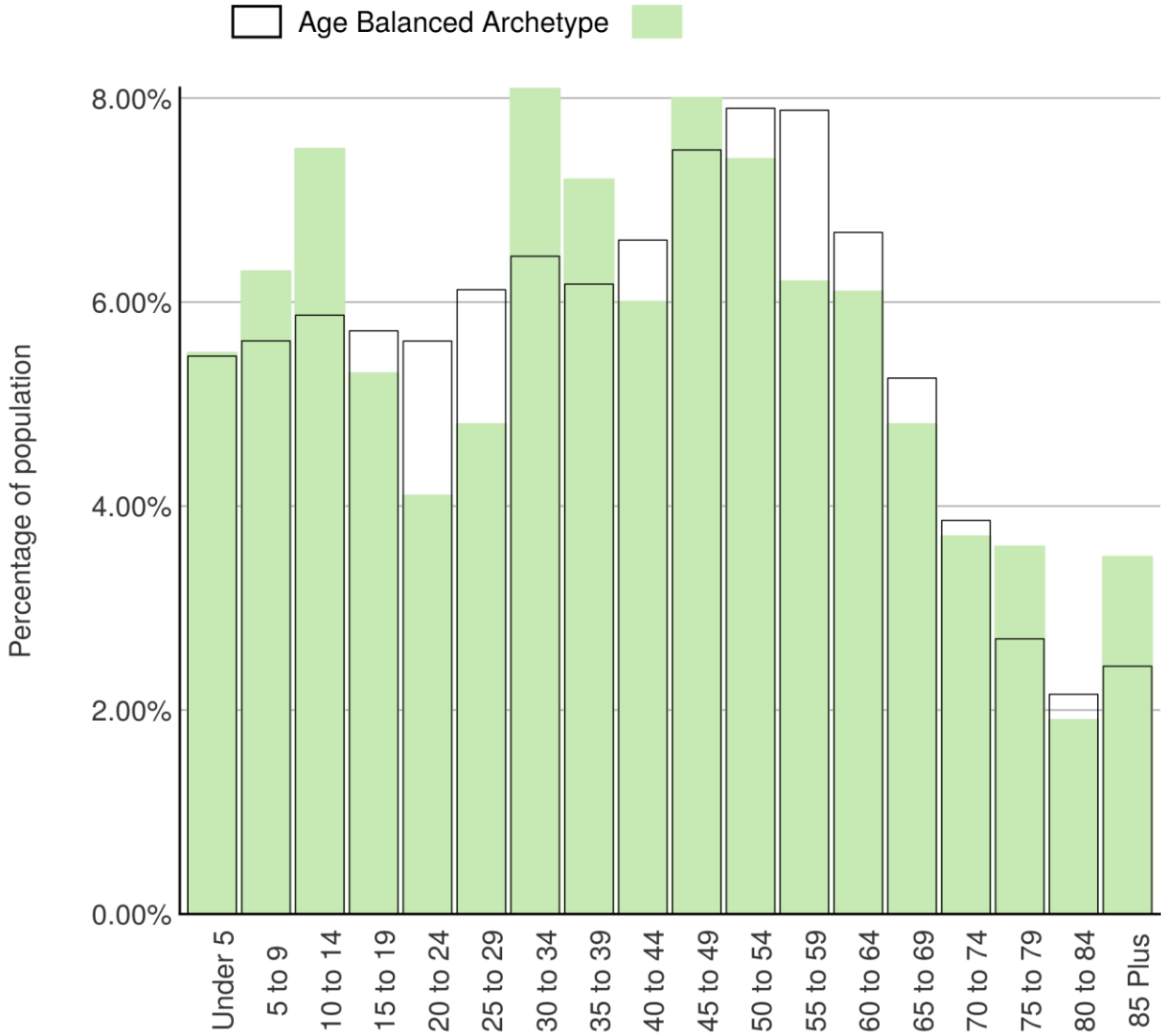
Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates
Table S2504: Physical Housing Characteristics for Occupied Housing Units

Housing stock by year built v. State



Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates
Table S2504: Physical Housing Characteristics for Occupied Housing Units

Age distribution of population Compared to Age Balanced archetype



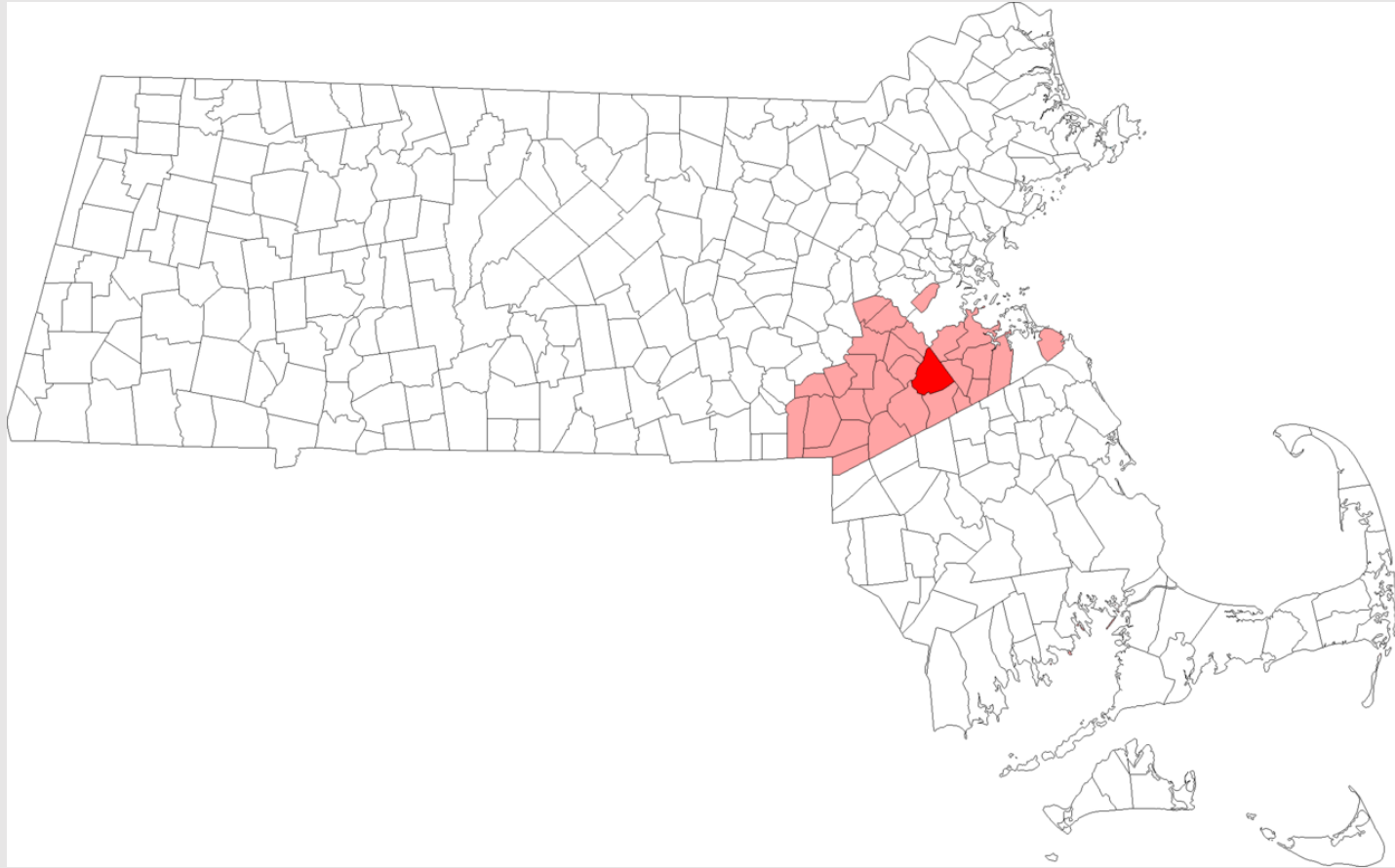
Source: U.S. Census Bureau American Community Survey, 2013-2017 5-year estimates. Table S0101: Age and Sex



What's the story, MysteryTown?

- MysteryTown's population is growing again. With both school enrollment increasing and its senior population increasing, **will there be enough housing options for both families and seniors?**
- MysteryTown's housing stock is predominantly single family. Should the town explore **housing diversity** that can allow seniors to downsize and young adults to move to/stay in the community?

MysteryTown: Canton, MA



www.mhp.net/datatown

data **TOWN**
COMMUNITY INFO • ONE PLACE

Choose your community

Worcester ▾

Home

- Population <
- Housing stock <
- Jobs and Labor Force <
- Other Topics <

DataTown

community info • one place

Welcome to DataTown, Massachusetts

A place to explore and learn about your
community

There is a lot of great information out there, but have you ever tried to collect data about your city or town, only to find that you need to go to multiple sites and navigate a multitude of data types that don't quite make sense for Massachusetts? Even if you can find the data you need, do you find yourself spending too much time organizing and visualizing that data?



WHAT'S NEW?

WE ARE LIVE! THANKS FOR VISITING!

- > Fixed error on Race graphic downloads - Thanks Sarah B. for the feedback!
- > Download communities by Age Typology - Thanks Katie B. for the feedback!
- > Improved mobile performance - Thanks Janelle C. for the feedback!



UPCOMING DATA SETS AND FUNCTIONS:

- > 2010 Decennial Census comparison options
- > Bureau of Labor Statistics
- > County-level comparisons
- > Return to top of page on tab click
- > Additional improvements for mobile users

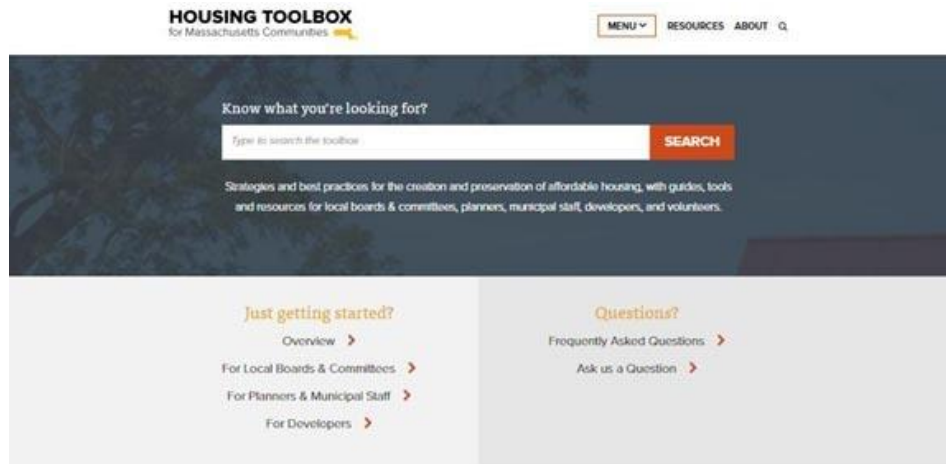


QUESTIONS? COMMENTS?

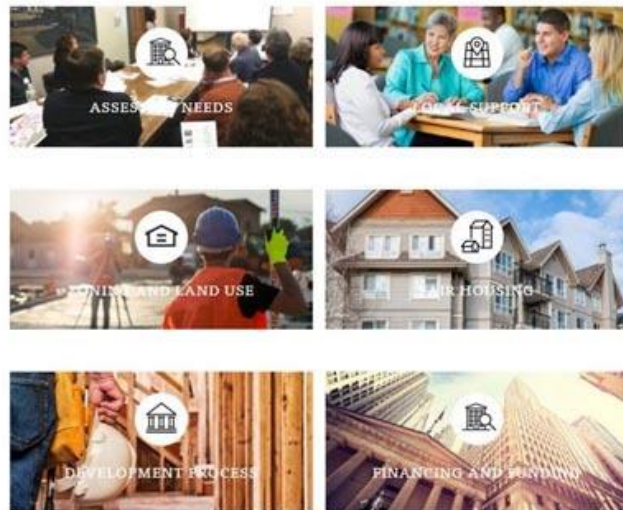
CONTACT US!

TELL US WHAT YOU'D LIKE TO SEE ON THE SITE NEXT!

www.HousingToolbox.org



- ▶ Assessing needs
- ▶ Local tools (NEW)
- ▶ Local support
- ▶ Zoning and land use
- ▶ Fair housing
- ▶ Housing development process
- ▶ Financing and funding
- ▶ Case studies & best practices (NEW)
- ▶ Resources



This toolbox was developed by Citizens' Housing and Planning Association and the Massachusetts Housing Partnership as part of a statewide initiative to support local officials and volunteers in their efforts to provide more affordable housing opportunities in their communities.



Questions and discussion

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HOUSING DATA